



DESIGNING THE NEWS

MEANINGFUL COMMUNICATION BY INTELLECTUAL DESIGN

DesigningTheNews is a series of visual experiments which explore the news in various ways to encourage new ways of understanding a predominantly text based medium.

The news is often accompanied by graphics or pictures whose purpose is to give further insight and reinforce the story being told, but what if the story could be explained by a single image?

Computer visualisations are more than capable of producing complex visuals according to set rules and patterns. What they don't do is communicate emotion in the context of the story.

It's about bridging the gap between traditional cartoonists and modern day news visualisations. To find a medium where news can visually communicate in a style befitting the story.